

Elevating Retail Execution on Every Level

BEST BUY™



T-ROC - A People & Technology Company

There's no room for "good enough" in today's ultra-competitive retail market. You need effective solutions that deliver measurable results in real-life retail environments. At T-ROC we've spent 25 years perfecting an entire portfolio of proven solutions for people, technology, real-time insights, resources, and so much more... all to help our clients maximize sales.

T-ROC stands for The Revenue Optimizations Companies - and that's exactly what we do... For Fortune 100 businesses, our T-ROC owned and operated stores, and [for you](#).

People - Powered by T-ROC

Our excellence with people and staffing is unmatched in the industry thanks to our commitment to accountability combined with smart custom coverage models that support 1 store or 1,000 stores with equal effectiveness.

On-demand staffing



- Highly trained associates with in-depth product knowledge
- Ideal for year-round training, product launches and seasonal programs

Retail operations staff



- Reliable leadership when and where you need it most
- Empower teams by creating a culture where winning becomes the #1 priority

Trainer and coaches



- The fast way to develop your own staff with proven processes and measurable performance metrics
- Experienced training team available on-site or virtually, and for any size audience

Assisted sales representatives



- Product and service experts dedicated to guiding and directing customers for increased sales conversion
- We tailor your solution to meet your goals - questions, recommendations, help with checkout, demos, and more are all possible with T-ROC

Brand ambassadors



- Skilled in creating meaningful connections with customers to enhance sales, conversions, and loyalty
- Build excitement and knowledge with sales associates and managers

Experiential Sales & Marketing



- Fully executed, immersive brand interactions produced and supported by skilled team members
- The easy, seamless way to bring events like shop-in-shop, pop-ups, trade shows, promotions, and launches to life.

T-ROC Technologies

We know that the true measure of success all comes down to data, metrics, and bottom-line numbers that tell the story of what's happening in stores. T-ROC places this valuable intel right at your fingertips through a variety of leading-edge technologies that give you instant visibility and an unparalleled ability to respond to rapidly changing markets.



Dynamic Dashboards to set goals and track performance at the speed of retail



Detailed reporting broken down by region, store and brand



Technologies to identify, escalate and resolve challenges in minutes...not weeks or months



Leading edge technology customized for all programs from Brand Ambassador work to store level merchandising



Regularly scheduled reporting from Program Managers to review and refine results



Real time team-member insights complete with GPS and Photo Verification



Why T-ROC?

T-ROC stands for The Revenue Optimization Companies - which is a name we've earned for good reason.

More than
9,000
employees

20+
years in the
industry

100+
brands
represented
nationally

Flat organization
with an
entrepreneurial
mentality

Make our strengths **your strengths today.**

Contact: Mary Jo Liesch at 651.230.1745 / mliesch@trocglobal.com, or learn more about us at trocglobal.com today.