

Tackling Today's Brand Challenges. Anticipating Tomorrow's.



Winning in today's complex retail environment means breaking away from the status quo. At T-ROC, we change the game for high-value brands with customized solutions that deliver the people, technology, and insights you need to shake things up and raise the bar across your operations.

Our technology-enabled staffing solutions for **assisted sales, merchandising, and training** combine retail expertise, best practices, and technology to establish your competitive advantage.

Based on your requirements, we ensure you have the right team, in the right locations, at the right time – driving revenue and operational excellence.

We're proud to be a Tier 1 Provider for Best Buy, and look forward to helping you achieve your brand experience, operations, and revenue goals.

Industry Best Practices

We know retail brands – the challenges and what it takes to be successful. Our leaders have spent decades on the sales floor, in the field and running boardrooms. We leverage this experience and our culture of continuous improvement to support thousands of daily visits around the globe for top consumer electronics, communications, home automation and appliances as well as other specialty brands.

Real-Time Visibility

Capturing GPS-based team member activities with smart forms data, pictures, and other information gives you a real-time look at goal attainment, competitive intel, training status as well as merchandising and pricing compliance. Dynamic dashboards make it easier to set priorities and make confident decisions to drive sales performance.

Custom Coverage Models

Whether you have 1 store or 10,000; whether you need full-time or part-time staffing, our custom coverage models support your business priorities and target goals. We assign Brand Ambassadors, trainers, and merchandisers based on your requirements and support them with a dedicated Program Manager and overlay field team – all there to deliver peak in-store sales and operations performance.

Operational Excellence

Expertly trained and fully engaged teams leverage on-device access to planograms and SOPs to minimize compliance questions, drive productivity and deliver maximum ROI. Technology-driven escalations notify team members and create tasks for rapid issue resolution.

Want to learn more about T-ROC and how we can build a retail solution that's just right for you?

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