

Humanity in Health for seniors in Canada

Our objective is to support independent living and quality of life through creative accessible technology services. We'd love to partner with you!

93%
 Seniors want to age in place



And yet, they are faced with...

- Lack of in-home care resources
- Lack of supportive features in home (connection)
- Lack of digital / technology literacy & support
- Lack of age-friendly solution providers

We are investing in smart solutions for older adults:



Improve patient care

Medical devices that will perform health checkups, monitoring and data share

Connect with medical professionals (Telehealth)



Reduce the need for constant onsite care

Security with locking systems, cameras, smoke alarms, and voice-commanded devices

Control essential needs, home appliances



"Let us work out the complexity of technology, you sit back and enjoy using what technology offers."

Why Health-trained Geek Squad?

Canadians know they can trust us.



- Over 85% of Canadians are within our service areas.
- Highest Net Promoter Score across North America
- We are your trusted, one-stop shop.
- \$2M services performed annually.
- National support home, in-store, and 24/7 by phone and chat.
- 65 hours in the latest tech training before becoming certified to work with clients.



Sara Aghvami
 Director
 Best Buy Health

Best Buy's purpose is to help customers pursue their passions and enrich their lives with the help of technology.

Imagine empowering older adults to be able to age in place with the power of technology?

We are working to improve quality of life for older adults and their caregivers. So much is possible with modern tech – and this is a huge untapped market in Canada.

Sara



**What role do you play to support aging in place?
 How can we partner to bring benefits to this new customer segment, in meaningful ways?**

Connect with **Martin Vander Velden** during **BestFest**