

Language Requirements in Canada

Best Buy is committed to continuing its good working relationship with its many vendor partners and ensuring a positive customer experience. To that end, we would like to highlight an issue that is integral to selling consumer products in Canada. As you know, the Federal Consumer Packaging and Labeling Act, and the Charter of the French Language in Quebec (“Legislation”) set out certain requirements relating to language requirements on the packaging and labelling of consumer products. More specifically, the Legislation requires that the packaging and labelling of consumer products in Canada include French language that is no less prominent than any other language included on the packaging and labelling. These legal requirements apply to, but are not limited to packaging, instruction manuals, labels on the products and marketing materials (“Materials”).

For your reference, copies of the Legislation can be found at: http://www2.publicationsduquebec.gouv.qc.ca/dynamicSearch/telecharge.php?type=2&file=/C_11/C11_A.html, and <http://laws-lois.justice.gc.ca/eng/acts/C-38/FullText.html>.

Best Buy relies upon its vendor partners to provide products that comply with all laws, including the Legislation. We request that you take the necessary steps to ensure that the products you sell to Best Buy comply with the Legislation, including but not limited to providing Materials for the products that contain French language.

We appreciate your assistance with this matter as your cooperation in providing product that complies with the Legislation will solidify our commitment to a positive customer experience.