




## Best Buy Membership

### **BEST BUY** **Membership**

Best Buy Membership is a paid program that gives our customers worry-free shopping and unparalleled access to a full suite of benefits for their tech.

**\$19.99/month or \$239.99/year**

-  **Setup & Support services from Geek Squad**
-  **Savings on Best Buy Protection plans**
-  **And exclusives & savings from Best Buy.**



### A little bit more on our great Member benefits.

#### Setup & Support from Geek Squad

- 24/7/365 GS Remote Support, over the phone and in-store help on all your tech whether you brought it at BBY or not
- Digital security including virus removal, cloud storage, premium VPN and data backup
- Save 20% off on hardware repairs
- Save up to 50% on in-home installations/setup

#### Savings on Best Buy Protection

- Save BIG on Protection Plans for as long as you're a Best Buy Member

#### Exclusives and Savings

- Everyday discounts on products like 50% off batteries and 25% off ink and toner
- Limited time only member offers on Best Buy products

#### Members save on Best Buy Monthly Subscriptions

- We waive the administration fee on Monthly Subscriptions plans for Members



### Why our partners should care about Membership

Over  
**ONE MILLION**  
 Canadians have access to Best Buy Membership benefits.

Members are our best customers, and tend to have  
**MORE ENGAGEMENT**  
 with Best Buy than non-members.

A Membership conversation is part of almost  
**EVERY INTERACTION**  
 at Best Buy.

**And now, more than half of all Geek Squad services performed, are for active Best Buy Members.**

**Are you interested in learning more about Best Buy Membership?**

Connect with **Mark Leahy** during **BestFest**