

More than commercial sales

Best Buy Business offers new programs to help you sell more products to Canadian businesses.



Gift with purchase program

Attaching a gift to an item is a great way to drive sales or create awareness of a newly launched product.

Best Buy's Gift with Purchase Program makes it easy for vendors to offer retailers or customers products with options of gifts to choose from through a **customized, branded website** that Best Buy Business creates. Not only that, the experience is hassle-free because all communication, support and product delivery is handled by Best Buy Business.

The changing norm - a hybrid workplace.

During the pandemic, companies realized that employees can successfully work from home and stay productive. With recent polls also showing positive feedback about remote work, companies are seriously considering a hybrid work model for the future.

Best Buy Business has been helping companies create an effective home office arrangement for employees with the right equipment, furniture, and services, and has **gone one step further to introduce its flexible Remote Workforce program that takes the hassle out of selecting the right products** for each employee and delivering them to their individual homes, making this an ideal solution for businesses that have and will continue to set up remote staff.

What's the Best Buy Business remote workforce program?

The Remote Workforce program gives employees **an easy way to equip their home workspaces** by choosing from a wide selection of equipment, furniture, and services.

Best Buy Business takes care of the employee communication, inquiries, and product delivery.



Here is how it works for both programs:



You select products from Best Buy's catalogue

Best Buy Business creates an online experience with your logo

You provide a list of customers or employees

Best Buy Business emails them a link to choose products

Best Buy Business manages inquiries and arranges for delivery

BEST BUY Business

Christian Leadbeater
 Vice President
 Best Buy Business



Our "Gift with Purchase" and "Remote Workforce" programs will add to your sales.

Best Buy Business offers **tailored solutions, dedicated account management, and flexible financing** that fit all our corporate, government, and education clients.

Consider partnering with us to quickly and easily implement your **Gift with Purchase Program** or **Remote Workforce Program** - by offering the products of your choice to Canadian employees and businesses - and letting us do the rest.

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Benefits of the two programs:

- **Shipping:** Selected items will be delivered to the address placed by the customer/employee.
- **Communication and support:** Best Buy Business manages all customer/employee communication and inquiries.
- **Ability to upgrade products:** Customers/employees can easily upgrade products and pay the difference in price.
- **Geek Squad Services:** Remote support is provided for all tech at home and extended warranty options available.
- **Reporting:** As a vendor, you receive reports on all your orders, so you can easily track sales, profits, and quantities.

To learn more, you can contact your Category Leader or Best Buy Business at: BBFBInfo@bestbuycanada.ca